

E-News: MAY 2021
Division of Professional Practice (Division 17)

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Division Activity: The “Each One Reach One” campaign: April 12th to July 8th, 2021

The IAAP is running a “*Division 1 inspired*” campaign to increase membership of the IAAP by “101 new members in 101 days” – to be completed in July.

Latest announcement from IAAP (4.5.21):

“There are 66 days left in our membership campaign, Each One Reach One, and we still need your help to reach our goal - just 43 members to go! Everyone wins with this campaign: you will receive a commemorative pin, six months of membership and free ICAP registration”

We call upon all Division 17 members to invite and encourage colleagues and psychology friends world-wide to join (as follows) - please highlight:

- benefits of **IAAP Membership**: <https://iaapsy.org/membership/>
- **Division of Professional Practice (Division 17)**: <https://iaapsy.org/divisions/division17/#>
- **Division of Students (Div 15)**: <https://iaapsy.org/divisions/division15/>
(for students: both under-graduate and post-graduate and early career psychologists).

The **Division of Professional Practice (Division 17)** is one of the most recently created Divisions (2008) and was developed to provide a focus on aspects of our applied scientific profession not covered elsewhere. The **Mission Statement** of the Division is as follows:

Professional Psychology places a strong emphasis upon evidence-based practice and covers a wide range of matters of central interest to practicing psychologists. These include accreditation, registration, quality and standards, supervision and mentoring, ethics, service delivery, workplace conditions, advertising standards, technological orientation, and political orientation and advocacy.

New members can indicate four Divisions when joining and there is a considerable array of specialty areas amongst the Divisions.

Fees: are very reasonable (see table below) – and vary according to geographic region and level of seniority (\$20 for students world-wide for two years!)

We encourage you to join and contribute to the development of Division 17 – and welcome all enquiries and new members.

Fee Structure for the IAAP:

	1 YEAR	2 YEAR	4 YEAR
TYPE A <i>high-income countries</i>	\$80	\$160 \$120	\$320 \$224
TYPE B <i>upper-middle-income countries</i>	\$70	\$140 \$105	\$280 \$196
TYPE C <i>lower-income countries</i>	\$26	\$52 \$39	\$104 \$73
EARLY CAREER <i>psychologists worldwide in the first two-years of their career</i>	\$50	\$100 \$75	
STUDENTS <i>students worldwide</i>	\$15	\$30 \$20	
SIOP and EAWOP members	\$70	\$140 \$105	

The aim of the campaign is to:

- Increase membership and facilitate interaction among psychologists across the world, including contribution at UN level.
- **The What? Why? And How? of the campaign**
 - **What?** Research-based: setting a goal; developing personal connections: one person reaching out to another – doubling the membership. ‘Game-based’: current members ‘win’ if they sign up one new person” Aim: to create a positive pull for new members.
 - **Why?** Goal is to:
 - increase connections and facilitate interaction around the world, based on one person reaching out to one or more people
 - Increase diversity: reach around the world and be inclusive

Specific goal: 101 new members in 101 days (to celebrate IAAP being 101 yrs old).

Dates: April 12th to July 8th, 2021

Member incentives and prizes for successful outcome: ‘playing the game’.

How? Toolkit: different recruitment tools have been provided by the IAAP: highlighting benefits of membership, etc. (please enquire if you wish for copies of these).

April-May: ‘Monthly Snapshot’

Our monthly Division 17 E-News provides an opportunity for our Division to reflect on key events of the past month and the professional implications of these.

- **The World in the Time of COVID-19**

As we write (1.5.21), the WHO Coronavirus Disease ‘dashboard’ indicates that there are now **152,535,452 cases of COVID-19, including 3,198,528 deaths world-wide** (compared to 22.3.21:

122,524,424 confirmed cases, including 2,703,620 deaths; 22.2.21: 111,102,016 cases, 2,462,911 deaths; 25.1.21: 99,363,697 cases, 2,135,959 deaths; 28.12.20: 79,673,994 cases, 1,761,381 deaths; 23.11.20: 57,882,183 cases, 1,377,395 deaths; 29.10.20: 43,766,712 cases, 1,163,459 deaths; 26.7.20: 15,581,009 cases, 635,173 deaths; 20.6.20: 8,385,440 cases, 450,686 deaths; 26.4.20: 2.8million cases, 200,000 deaths).

See: WHO:

https://covid19.who.int/?gclid=EAIaIQobChMIkPFX79Px7QIV2w0rCh2N_w2GEAAAYASAAEgKQom_D_BwE

Case numbers and deaths are again increasing, with almost 5¼ new infections world-wide this week (ending 1.5.21), the highest number since the onset of the pandemic, and almost 94,000 deaths – the highest weekly toll since February. The largest surge is now in India with 43% of all new cases in the past week; 14% in Europe and 7% in Brazil, 6¼% in the USA, and 5% Turkey. Rapid vaccine roll-out continues in the UK (now 50%) and the USA (43%), but is lagging in most of Asia and other developing economies – giving rise to fears that new mutant variants will develop resistance to current vaccines. Vaccine hesitancy, particularly amongst younger people is also increasing (e.g. in Australia) creating problems in the vaccine roll-out.

See: Saul Eslake: **Coronavirus Impact Chart Pack for week ended 24th April, 2021:**

<https://www.saul-eslake.com/> and [Coronavirus Impact Chart Pack 2021-04-24.pdf](#)

- **The George Floyd trial:** the conviction of police officer Derek Chauvin, for the murder of George Floyd in Minneapolis has been one of the momentous events of this past month, providing hope of redress in relation to racial inequities in the USA and elsewhere. The longer-term outcome remains unclear.
See: <https://www.abc.net.au/news/2021-04-25/derek-chauvin-george-floyd-trial-conviction-hope-or-illusion/100089522>
- **President Jo Biden's first address to Congress after 100 days in office (29.4.21):**
President Joe Biden used his first joint address to Congress after his first 100 days in office to herald a \$1.8 trillion investment in children, families and education "*that will fundamentally transform the role government plays in American life*".
See: https://www.youtube.com/watch?v=zfK_S0VlrpQ
 - <https://www.pbs.org/newshour/politics/biden-unveils-1-8-trillion-plan-to-support-children-families-and-education>
 - <https://www.pbs.org/newshour/show/bidens-100-days-where-the-president-stands-on-his-campaign-promises>
 - <https://www.pbs.org/newshour/show/bidens-100-days-where-the-president-stands-on-his-campaign-promises>
- **The Oscar awards:** The 93rd annual ceremony, held at Union Station in Los Angeles on Sunday 25th April, was 'stripped back to its bare essentials' as a result of the coronavirus pandemic - and was unusually focused on films grappling with and considering 'psychological issues': e.g. 'The Father', 'The Nomad', 'Promising Young Woman,' and 'Minari' – all worth watching. One wonders if the 'interiority' of a number of these films emerged as a result of the experience of lock-down world-wide. All are worth watching. (Anthony Hopkins' and Olivia Coleman's evocation of an elderly man suffering from increasing dementia and his daughter's attempt to cope, is truly enthralling and poignant! And 'Promising Young Woman' was quite intense and creative in its treatment of the topic, which we'll not mention in order for you to thoroughly experience the movie! Carey Mulligan was amazing.)
See: <https://www.aljazeera.com/news/2021/4/26/and-the-oscar-goes-to-the-winners-of-the-2021-academy-awards>

International Congresses:

The status of the **ICP: International Congress of Psychology in Prague: July, 2021** (postponed from July, 2020) remains unclear.

Our Division team will be present (via zoom) a double-symposium (accepted by the ICP committee) entitled: "***The role of psychology in integrated mental health care: an international perspective***".

Brief Description of the Symposium:

The symposium will provide an overview of current progress in integrated psychological service delivery in the primary care setting in a number of western countries: USA, Australia, New Zealand, Canada, Norway and the

United Kingdom. These integrated services attempt to redress the ongoing “medicalisation of unhappiness” across the western world and the sub-optimal care provided in which medication is still frequently the first (and often only) treatment of choice, leaving the crucial psychosocial dimensions of mental and general health under-treated. Integrated primary mental and general health service delivery has evolved over the past twenty years to include evidence-based psychological interventions in the primary care setting. Symposium participants will canvas progress in a number of different areas in their specific countries and provide an update internationally on key issues relevant to this mode of practice. All welcome to attend!

Please contact us if you have items to share, questions to ask, ideas to put forward in relation to Division 17 activities.



**Robyn F. Vines, Ph.D.
President Division of Professional Practice**

(May, 2021)

Division Website: <https://iaapsy.org/divisions/division17/>

Division Newsletters:

- **October, 2020:**
https://iaapsy.org/site/assets/files/2044/div_17_october_newsletter.pdf
- **December, 2019: (End of Year Summary: 2019)**
<https://iaap.createsend1.com/t/ViewEmail/t/CB562312D9AFD69D2540EF23F30FEDED>

Division 17 E-News Bulletins:

- **Link to Division Website:** <https://iaapsy.org/divisions/division17/>

UNITED NATIONS INTEGRATED CARE INITIATIVE:

https://iaapsy.org/site/assets/files/1222/undoc_integratinghealthintoprimrycare_pdf.pdf