

**Quadrennial Report**  
**International Association of Applied Psychology – IAAP**  
**(For the Period 2005 - 2009)**

**PART I. Introduction: The aims and purposes of the organization and its main course of action.**

The International Association of Applied Psychology (IAAP) is the oldest worldwide association of scholars and practitioners of the discipline of psychology. Its goal is to establish contact between those who work in this field, and to advance scientific and social development.

**PART II. Contribution of the organization to the work of the United Nations.**

**i) Participation in the work of the Economic and Social Council and its subsidiary bodies and/or major conferences and other United Nations meetings.**

- 1) Yearly participation in the Planning and Media Committees of the Annual DPI/NGO Conferences held in September, New York City, United States of America (USA), Paris, France and Mexico City, Mexico; co-moderators and discussants at Midday Workshops; co-founding and leading the “Student Journalism Program.”
- 2) Attended and reported on weekly Department of Public Information (DPI) Briefings, New York City, USA.
- 3) Met with United Nations agencies and missions to ensure the inclusion of psychosocial and organizational issues in United Nations affairs.
- 4) Represented IAAP at the Committee on Mental Health and the International Day of Older Persons (IDOP), New York City, USA.
- 5) Participated in the Planning Committee and co-chaired panels for the Annual Psychology Day at the United Nations (2007, 2008, 2009; New York City, USA).
- 6) Statements: a. Contributed to and co-sponsored statement submitted to then Secretary-General Kofi Annan by psychologists in response to “In Greater Freedom” (September 2005); b. sponsored statement (with other NGOs) for United Nations Commission on Status of Women (CSW) about the importance of mental health in considering general health issues (2006); c. submitted statement on “The Role of Psychology in Full Employment and Decent Work for All” in connection with the Economic and Social Council (ECOSOC) Substantive Session of 3-28 July 2006 (21 April 2006); signed statement on behalf of IAAP on mental health, presented at the 51st session of CSW; signed statements on the relationship between NGOs and the United Nations; disability rights; and social development and full employment based on World Health Organization issues (2007); submitted statement on “Decent Work, Physical and Mental Health: The Importance of the Interaction between All Three for Effective Human Functioning” for consideration at the ECOSOC Annual Ministerial Review (AMR), to be held during the High-level Segment of the substantive session of ECOSOC (6-9 July 2009), Geneva, Switzerland (15 May 2009).
- 7) Publications: a. Throughout 2008, participated in a Working Group on Attitude Change for the ClimateCaucus initiative (New York City, USA), which produced a report presented to the United Nations Secretary-General (in early 2009): [www.climatecaucus.net](http://www.climatecaucus.net) ; b. 8 January 2008, New York City, USA, interviewed Georg Kell, Executive Director, United Nations Global Compact, published in The Industrial Psychologist (TIP), April 2008; c. 5 March 2008, New York City, USA, interviewed Mr.

Djankou Ndjonkou, then head of the New York office of the International Labour Organisation (ILO), published in the IAAP Bulletin, October 2008; d. published article, "Pope Benedict at the United Nations makes the ordinary feel extraordinary" Posted 19 April 2008, New York City, USA

<http://www.nydailynews.com> 19\_pope\_benedict\_at\_the\_un\_makes\_the\_ordina.html?page=0 ; e. published "Organizational Psychology and Poverty Reduction: Where Supply Meets Demand," Journal of Organizational Behavior, 29, 843-851 (2008); f. submitted article, "How Organizational Psychology Can and Should Contribute to Poverty Reduction" to the Journal of Economic Psychology (December 2008).

8) Conferences:

a. IAAP Congress, Athens, Greece. Keynote Speaker: Dr. Shashi Tharoor, then Under Secretary-General for Communications at the United Nations and head of the Department of Public Information. Conducted a Round Table for IAAP members interested in IAAP activities at the United Nations (July 2006);

b. attended meeting of governments on "The Global Platform for Disaster Risk Reduction" and moderated a panel, "Integration of Mental Health and Psychosocial Issues into Disaster Risk Reduction and the Hyogo Framework" with UN staff and Geneva representatives (5-7 May 2007, Geneva, Switzerland);

c. participated in the NGO Committee on Mental Health meeting on "Reflections on the 61<sup>st</sup> Annual DPI/NGO Conference Reaffirming Human Rights for All: The Universal Declaration at 60" (25 September 2008, Paris, France);

d. attended conference of the World Council of Psychotherapy, and presented several workshops there (12-15 October, 2008, Beijing, China); e. Poster Session on "The Role of Decent Work in Improving Health" at "Achieving Global Goals through Innovation" conference (18-19 April, Yale University, New Haven, CT, USA);

f. Poster Session on "Business Sustainability through Corporate Social Responsibility, Australian Psychological Association (26 June 2009, Sydney, Australia).

9) May 2006 – November 2006, New York City, USA: Conducted a survey on behalf of IAAP (and with the pro bono support of Sirota Survey Intelligence™) of NGO representatives about the working relationship between the United Nations and NGO representatives (sponsored by the United Nations NGO/DPI Executive Committee and supported by DPI). Presented results at day-long DPI Communications Workshop in November 2006 entitled "Surveying for Change."

10) Hosted an award-winning public service television program called United Nations Profiles, interviewing United Nations NGO members.

11) 28 June 2007, New York City, USA: Met with Mr. Mariano Ceinos Cox, US Mission liaison with ECOSOC, to discuss applying organizational psychology to the work of ECOSOC staff.

12) 18 October 2007 and 13 December 2007, New York City, USA: Met with NGO/DPI Executive Committee members, to discuss a follow-up survey of NGO Representatives.

13) April 2008: Joined the Global Task Force on Organizational Psychology for Poverty Reduction.

14) Board Member of the Committee on Mental Health and also the Psychosocial Director for the NGO "US Doctors for Africa," collaborating with United Nations agencies.

15) Associate co-chair for the International Day of Older Persons (IDOP) in 2009; Recording Secretary, Committee on Ageing; will be co-chair for the workgroup on trauma for the Committee on Mental Health

(CMH). Two members-at-large of the Executive Committee of CMH. Member, sub-committee on “a convention for the rights of older persons;” member, UNICEF Committee on Violence Against Children.

**ii) Cooperation with United Nations Bodies and/or Specialized Agencies in the Field and/or at HQ.**

1) 29-30 June 2006, Geneva, Switzerland: Participated in the Civil Society Forum to the ECOSOC High Level Segment “Creating an environment at the national and international levels conducive to generating full and productive employment and decent work for all, and its impact on sustainable development.”

2) 16 November 2007, New York City, USA: Met with United Nations Population Fund (UNFPA) staff to discuss submitting proposal for their Global Staff Survey.

3) 17 July 2008, Geneva Centre for Security Policy, Geneva, Switzerland: Geneva IAAP Representatives organized an international conference on the Food Crisis with the group of the Least Developed Country (LDC) members of the World Trade Organization (WTO), entitled “WTO Rules and Food Crisis in the Least Developed Countries.” <http://www.csend.org/KnowledgeConferences.aspx?id=38>

4) October 2008, New York City, USA: Met with United Nations Development Programme (UNDP) staff to discuss how organizational psychology could benefit UNDP staff in their work.

5) 2008: Vienna IAAP Representative participated in the development by the Vienna NGO Committee on Narcotic Drugs (VNGOC) of the “Beyond 2008 Declaration”, including companion resolutions in preparation for the High Level Segment of the Commission on Narcotic Drugs (CND) in 2009.

6) 30 March 2009 and 3 June 2009, New York City, USA: Conducted UNDP Brown Bag Lunch discussions on “Uses of Psychology in our United Nations Contexts” and on “Effective Communications at the United Nations.”

**iii) Initiatives Undertaken in Support of Internationally Agreed Development Goals, in particular, the MDGs.**

1) 22-25 October 2006: Paper on “Business Success as a World Change Agent” accepted for a virtual global presentation at the “Business as an Agent of World Benefit: Management Knowledge Leading Positive Change.”

2) August 2008: Secured membership of the Global Compact for Sirota Survey Intelligence, the employer of two IAAP representatives.

3) 30 January 2009, New York City, USA: Met with Dr. Manuel Escudero, Executive Director of the United Nations Research Center for the Global Compact, to discuss ways in which organizational psychology might be of service to the Center.